Please limit this section of the application to no more than four pages. Conciseness and clarity are appreciated.

Organization’s Mission and Vision Statements

Briefly summarize the objectives of the organization and the scopes of its current mission and programs

Provide a brief summary of the specific program for which you are applying for funding

Need

Clearly describe the need for the program, using statistics and other background material. What otherwise unmet needs are you addressing? Are there other resources in the community that meet this need? How will your program differ from or complement other programs? What would the community do if this program was not established or did not exist?

Goals and Objectives

Clearly and realistically state what this program will accomplish. Be sure that the objectives are the problem-related outcomes of your activities, not the methods. Objectives should be specific and measurable and should include the target population.

Implementation and Work Plan

Describe in specific terms the activities or steps you will take to carry out the program. How will these activities meet the stated need? Indicate the program’s time frame. What measurable milestones will be met? Describe in detail staffing requirements. What are the staff’s qualifications? How will volunteers be used?

Quantifiable Indicators

How many people are expected to be served? Be specific. If the program has several activities, provide indicators for each one.

Monitoring/Evaluation

How do you plan to measure the degree to which objectives are met and methods are followed (quantitative and qualitative results)? Who will evaluate the program and how will it be done? Who will be responsible for providing a report to the Farrell Family Foundation outlining the measured outcomes and results within six months of the grant payment?

Other Funding Sources

How much has already been raised for the program and from whom? What other foundations, individuals or corporations have you approached for funding this program?

Future Funding

How will ongoing funding for the program be secured? What will happen to the program if funding is not secured from the Farrell Family Foundation?